

Dear Shooter,

In the optical industry there is often not much to talk about, BUT at this time we are shouting good news! As some of you will remember our earlier days when we adventurously made shooting lens out of high index glass, we called them amethyst glass, and were a somewhat blue cast to their tinting. The lens showed the target as red and it was the first step to high definition products on the market. At the time we overlooked the weight of glass and also the fact that they would break when dropped even after being tempered at 450 degrees centigrade for 48 hours. It was not an easy task to mount them in a sport frame. Thank goodness that the company making the product went out of business and the lens product was unavailable. It still was the best at what it did to make the target more visible.

In 2003 I met with a chemist and engineer and told them my desires to create a product that would exact certain parts of the color spectrum. They worked on the project for two years and their work is fantastic but their timing was terrible. I missed the PITA Grand and got the samples the last three days for the Grand American. It is amazing what smart people can do when they put their minds to a project. .

We now have a product that will bring the dingy orange target and make them appear to be very red. It also works on dismal cloudy low light situations. They will be called, **THE NEXT GENERATION TRUE GLOW LENS**. As we are reporting this we have the availability of four colors. They are Orange Glow, Desert Glow, Violet Glow, and Shooter Passion Purple. They are available now and we do all the chemical processing in our lab to make this happen. I know this doesn't always seem to light everyone's candle, but in my world it IS the best thing since sliced cheese.

To good shooting, Mike Rinard